

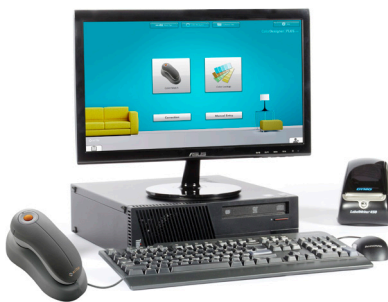
“After we began to offer our color matching services, our retail paint sales increased by about 40% over a two-year period.”

—Richard Counts, VICE PRESIDENT, PERKINS LUMBER DO-IT CENTER



▲ Fast, accurate, affordable paint matching for operators of all skill levels

## W20 Series



### Overview

With the W20 Series, you can reap all of the benefits of a high-tech system at a reasonable start-up cost. This complete solution for retail paint color matching is ideal for lower volume paint retailers and provides an easy and affordable way to introduce computerized color matching to your paint counter. It features the RM400, a 45°/0° tethered handheld spectrophotometer, along with ColorDesigner PLUS, a computer, monitor and label printer for a more robust paint color production process.

### Key Benefits

The W20 Series provides a complete solution for retail paint matching with packages available to meet the needs of lower volume paint counter regardless of operator skill levels.

- The W20 series product bundle from X-Rite is designed expressly for point of sale applications with simplified color searches and matching.
- The X-Rite RM400 is an affordable, entry-level 45°/0° spectrophotometer, that is designed for use in the retail paint industry, taking accurate sample measurements while tethered to a PC.
- Designed for use with ColorDesigner PLUS software, the RM400 is an ideal solution for formulating and storing paint color recipes. It is also compatible with most dispenser software programs for easy integration into any retail paint counter workflow.
- The RM400 requires minimal maintenance and limited operator training, making it the ideal color measurement instrument investment for lower volume retail paint operations.
- ColorDesigner PLUS expedites and refines the paint selection process, eliminating needless formulation errors.



**RM400 Spectrophotometer**

- ① One-button operation
- ② Lightweight, flexible instrument
- ③ 8mm aperture measures variety of samples

You might also like...

**MatchRite iVue Spectrophotometer**

The MatchRite iVue Spectrophotometer is a versatile non-contact spectrophotometer designed for the retail paint industry that measures a variety of samples including a gloss component. It allows for paint color matching on just about any customer sample, even patterned, textured, large, or bulky items. With switchable aperture size of 6mm and 12mm, the MatchRite iVue offers the smallest measurement size in color matching. With ColorDesigner PLUS formulation software, the MatchRite iVue is a powerful tool for servicing your customers in the retail paint market.

**CF57 Spectrophotometer**

The CF57 is a rugged, affordable 45°/0° spectrophotometer designed to help retail paint operations quickly formulate paint colors with measurements from smooth or textured samples. Designed for use with ColorDesigner PLUS software, it is an ideal solution for formulating and storing paint color recipes. The instrument sends spectral data to the host computer for fast, accurate formulation. It also includes a built-in white calibration reference, assuring accurate calibration with minimal operator intervention.

Service Support & Warranty

Drawing on our extensive color expertise, X-Rite offers the right level of services on-site, online or on the phone, to support and nurture your business. For additional protection beyond the one-year warranty, take advantage of our extended warranty program. With global full service contracts, you can ensure your devices are well maintained through X-Rite's Annual Five Point Checkup, uniquely developed to keep devices performing to original specifications. With 12 global service centers, we make it easy to reach us. For more information about extended support options, visit [www.xrite.com/extended-warranties-services](http://www.xrite.com/extended-warranties-services)

Specifications

The W20 Series is available in three configurations. Choose from:

	W21	W22	W25
Monitor Size	19.5"	22"	
Computer	✓	✓	
Label Printer	✓	✓	✓
ColorDesigner PLUS Software	✓	✓	✓
RM400 Handheld	✓	✓	✓
Measurement Geometry	45/0°	45/0°	45/0°
8mm Spot Measurement	✓	✓	✓
White Repeatability ΔE	.10	.10	.10