

# autura INK

For Ink Suppliers & Manufacturers



# Ink Innovation Begins with



## Serverless and Secure Cloud-Based Architecture

Feel confident your data is secure in the cloud, providing a centralized platform for fast, accurate, and consistent ink formulation. This serverless solution is accessible from anywhere, requires minimal local IT support, and is scalable to meet your growing business needs.



## Quickly Share Formulation & QC Data

With integrated formulation and quality control, the need to switch between applications to validate formulas is eliminated, simplifying data sharing between formulation, quality control, and PantoneLIVE.



## Identify Ink Color Variation

With integrated BestMatch, operators can confidently determine if an ink is within specifications, or if the recipe needs adjustment.



## Reduce the Risk of Error

Set up formulation templates with predetermined settings tailored to specific customer use cases to enhance repeatability and productivity and efficiently handle diverse formulation requirements.

Accelerate your ink development with Autura Ink software, a complete formulation and quality control solution for ink suppliers and manufacturers. Leveraging the proven technology from InkFormulation software, Autura Ink provides a secure and centralized platform for all formulation, storage, approval, retrieval, and quality control needs for offset, flexo, gravure, and screen-printing inks.



## Efficiently Manage Ink Assortments

Better manage and distribute assortments with Autura Ink's assortment view and reduce the chance of duplicated assortments using association and access permission.

## Make it a Complete Solution

Autura Ink integrates with eXact 2 handheld spectrophotometers, designed to meet your unique needs and provides numerous benefits to enhance your color measurement workflow, including:

- A non-contact aperture to minimize ink tracking and contamination.
- A switchable polarization filter to formulate and proof inks for a wider variety of substrates.
- Fast video measurement targeting and 10x digital loupe to efficiently inspect dot structure or ink lay.



# We're color experts.

We understand that excellent color presentation indicates exceptional quality and that your achievements depend on the reliable and precise production of color. With numerous opportunities for color to falter, it is difficult to determine the correct approach - and that's where we can help!

With 60+ years of experience in color manufacturing and locations worldwide, our expertise spans a range of industries. Let us enable you to achieve the utmost level of color accuracy so that your product, as well as your customer's product, stands out amongst the competition.

## X-Rite Pantone can help.

Visit [xrite.com](http://xrite.com) to learn how our Color Experts can audit your operation and give you a free color maturity report.



### End-To-End Solutions

We provide hardware and software color measurement solutions that span the entire workflow, from design through production, to ensure your color is optimized.



### Innovation

Bridging the gap between color and appearance, our team of over 100 engineers are blazing the trail for you to take your color operations to the next level.



### Service

With global service centers and 40+ certified service partners, our team ensures your solutions continue to function correctly day in and day out.



### Technical Support

Our global applications team is ready to answer your questions to keep your solutions running seamlessly.



### Sustainable Solutions

Committed to a more sustainable future, our color management solutions enable you to develop a digital color workflow, minimizing material waste and reducing your carbon footprint.



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