Your Direct Link
To Brighter Color Management Solutions

X-Rite Pantone Capsure™Bluetooth®:
Mobile Color Management Technology

Reliable color management is an important edge in attracting and keeping customers. It's often the tipping point in a paint or product sale.

X-Rite, a world leader in developing color management solutions, is making it even easier for you to connect with customers with its Capsure Bluetooth® mobile device.

This new wireless link uses Bluetooth technology to connect X-Rite's proven Capsure color measurement system with Apple, Android, and desktop applications to give you a color management edge anywhere and everywhere you need to be.

And it's exclusively yours.

With an SDK software development package that allows OEM partners to design their own applications and integrate the features of Capsure over a Bluetooth® wireless link.

There's A Color for That

A paint contractor or architect reviews a building site where multiple color measurements are required from several locations within the building. The measurements are completed and saved to memory using Capsure. When project planning begins the measurements are transferred via Bluetooth to a mobile device. The device runs an OEM developed application with features that allow experimentation with color options and order the paint needed for the job. Paint is delivered the next day.

You already use mobile devices for much of your work. Capsure Bluetooth is a logical extension, literally, of this capability—a wireless connection to any device to improve workflow by expediting color measurement, processing, and ordering.
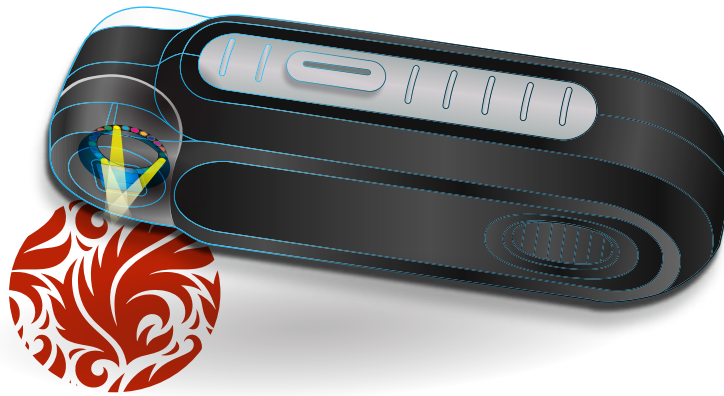
The advantages are many:

- Flexible, connects with range of options—Apple, Android and desktop applications
- Easy to set up and use
- Enhanced features—Pantone customers gain access to the MyPantone Apple and Android application
- Time saving, especially when taking multiple measurements; live-time dating when items are entered
- Mobile device-based central storage for color and other attributes
- Reduced error transferring of color IDs
- Wider range of processing options on the mobile device, with synergy in their connected state value
- Increased sales of located color product by connecting measurement to purchase
- Increased sales of complementary items by linking and comparing color palettes
- Greater sense of professionalism

A Solid Platform
With Capsure Technology

Capsure Bluetooth at Work: 2

A consultant works with a customer to select colors for a new project. The consultant is armed with the CAPSURE Bluetooth® app and an iPad. The client provides samples of color they are looking to match. The consultant measures and CAPSURE automatically transfers the measured color directly to the iPad application where paint choices and visualization of other harmonizing objects are made. The project is expedited. The selected items are ordered. Paint is delivered next day.

Capsure's unique tri-directional illumination and image grab technology produces a consistent, accurate color profile.

The Capsure Bluetooth system begins with X-Rite's highly-regarded Capsure measurement technology. Unlike any other option on the market, this proprietary system features independent tri-directional illuminated image capture that is able to identify 27, three-dimensional color-accurate images in less than a second.

Capsure is portable, yet powerful. It extracts up to four dominant colors from an intricate pattern to give the viewer a clear picture of a desired color. it produces thousands of measurements on a single battery charge. It navigates and cross-references similar or alternative shades, and can suggest and visualize color schemes and harmonies. And it stores the last 100 measurements it takes along with measurement image, voice recording, text tag, and a dater/time stamp.

Combine this with Bluetooth technology and you have the best color picking solution on the market.

CAPSURE Bluetooth	**Other Systems**
• Best match multi-illuminant match with multicolor extraction	• RGB spot measurement only
• Integrated calibration with integrated electronic texture compensation	• Requires calibration papers; inconsistent texture compensation standards
• SDK framework for OEM Bluetooth® connections	• Limited to proprietary device system development
• Save and recall with audio and text tags	• Must be linked
• Harmony and color navigation	• Must be linked for harmony recommendations
• Color screen with customer branding	• Mono screen; no customer branding
• Web updates for fan decks and firmware	• Fan deck updates only
• SDK connection package for third party development	• Limited connections
• Leading edge technology	
• High quality perception and feel	

Seeing Is Believing.

X-Rite is your source for creative color solutions. On time. Every time.

We are a world leader in color measurement, management and communication technology, supported by education and service options to ensure uninterrupted performance of all X-Rite products.

Drawing on our extensive experience in the world of color, X-Rite offers the right level of services to support and nurture your business.
Extend beyond the one year warranty with our extended warranty.
With 12 global centers we make it even easier for customers to reach us.

To get a closer look at Capsure or learn about X-Rite products, visit xrite.com for more information. X-Rite customers worldwide may also call the Applications Support team at **CASupport@xrite.com** or Customer Service at 800-248-9748.

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